

# **WORLD AUDIOVISUAL HERITAGE DAY “THE CLOCK IS TICKING”**

**FILMS, AUDIO & SOUND RECORDINGS,  
PHOTOGRAPHS & SLIDES, VIDEOS, DRAWINGS,  
TELEVISION & RADIO BROADCASTS....**

**IF YOU THINK OF THE MILLIONS AND MILLIONS OF AUDIOVISUAL  
RECORDS CREATED EVERYDAY AROUND THE WORLD THEN YOU ALSO  
SHOULD THINK OF WHAT IS NEEDED TO PRESERVE THEM.**

- ✎ OCTOBER 27 each year is the day to remind ourselves of the value and role audiovisual records and archives play in our communities.
- ✎ UNESCO has declared that audiovisual archives are of critical value to humanity.
- ✎ The Information Management Unit of UNMISS supports World Audiovisual Heritage Day.